Szen Andras
Graphic Designer
UI/UX Designer
Product Designer

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experience

▪ Senior Specialist and Graphic designer ▪ Hungarian University of Fine Arts

2024-
My responsibilities include designing and managing the university's visual identity, creating graphic designs for communication materials, and handling digital printing tasks. Additionally, I develop creative solutions for various areas of visual communication, supporting the institution's cohesive appearance.

▪ Freelance (Upwork- Top rated)

2022-
As a freelance designer I had the opportunity to work on many different projects, doing various tasks, including:
▪ designing logos, visual identities, packaging, landing pages
▪ creating illustrations for books, news articles
▪ creating user-centric designs
▪ conducting and synthesized usability studies
▪ developing process flows, sitemaps
▪ designing UI mockups, prototypes

▪ Art Director ▪ SetPatrol

2021-2022, Remote
I led a transformative rebranding initiative, which included the development of a new logo, visual identity, and website, along with compelling pitch decks and strategic roadmaps. I conducted user research employing various techniques such as user interviews, contextual observations, and surveys. By synthesizing observations and findings, I effectively presented and defended research outcomes in reviews with internal teams and customers. Additionally, I empowered a dynamic team of talented individuals to achieve our strategic goals.

▪ Senior Graphic Designer ▪ Vizualitas Studio

2018-2020, Cluj Napoca
I've had the opportunity to work on all of the aspects of a visual identity, from defining value and mission, through research and conceptualization and graphic production. I've developed strategic thinking and learned implementing strategies, all while identifying and creating visual solutions that helped in reaching the set goals.

▪ Graphic Designer ▪ PIMD

2016-2018, Cluj Napoca
Collaborated with a dynamic team to design visually striking solutions that left a lasting impact.

skills

- Design Thinking
- UI Design
- UX Design
- Design Systems
- Journey Mapping
- Prototyping
- Wireframe
- Usability Studies
- User Research
- Competitor Analysis
- Branding
- Visual Design
- Graphic Design
- Illustration
- Remote working
- Agile
- Async
- Communication
- Collaboration
- Detail oriented

tools

Figma | Adobe CC | Photoshop
Illustrator | After Effects | XD
Rhinoceros 3D | Ableton

education

▪ Google UX design professional certificate

2024, Coursera
Completed a rigorous training designed for UX job readiness. 15 modules included topics like: UX research fundamentals, inclusive design, wireframes, low-fidelity and high-fidelity prototypes, accessibility, and tools like Figma and Adobe XD.

▪ MA in Design

2014-2017, UAD, Cluj Napoca
Honed my expertise, delving deep into the art and science of creative expression, with a focus on applied art.

▪ BA in Product Design

2011-2014, UNARTE, Bucharest
This foundation in product design empowered me to craft tangible solutions. Grounded in the principles of form and function, I embarked on a journey of creating purposeful and innovative products.

languages

Hungarian - native
English - professional working proficiency
Romanian - conversational

interests

▪ screen printing ▪ bouldering ▪ alt hip hop
▪ guitar ▪ music production